



Sonoma Valley Fund
Board Meeting Minutes
Meeting Date: 9/12/ 2019
Meeting Location: SVUSD Office

#	AGENDA ITEM	RECOMMENDATION/ACTION TAKEN
1.	In Memoriam to Ted Eliot	Simon Time 3:00
<p>Simon Blattner spoke about Ted's wonderful achievements and how his death was so sudden and how he was such a great man who had accomplished so much in his lifetime. Beth spoke about how much he supported philanthropy and how he was ready to ask people for money to support the Community Foundation and especially the Sonoma Valley Fund. He was instrumental in keeping the Todd Trust money earmarked for the SDC site. It was agreed that Beth would speak for two minutes at the STAR event honoring Ted and his family will be invited, although presently, it seems that just Ted III will be able to attend.</p>		
2.	Call to order and Approval of Minutes	3:05
<p>Simon Blattner moved to approve the July 11 meeting minutes, Chip Allen seconded the motion, and the Board voted to approve the minutes.</p>		
3.	SVF Business	Simon, Judy, Lucy 3:06
<p>Simon reviewed the Treasurer's report. Judy gave a few highlights of the Grant's Committee and let everyone know that the Consultants-Jill Blair and Lisa Korwin had a recent meeting with the existing Cohorts and would share that information soon regarding this meeting. There are now two meetings scheduled-One on October 7 to let the nonprofits understand the requirements for the next cohorts and Board members are invited. The meeting to determine who will be in the next group of nonprofits will be decide at a meeting on November 18. Simon and Lucy spoke about the Star event on Sunday, October 6 from 2-4. Almost all Board members were assigned some responsibility. There are approximately 240 people coming to date and 38 STARS. Still need to determine where in the event we might let STAR 's know that they can participate in the 4th of July Parade with us.</p>		
4.	Report on Care Partners Initiative	Whitney Evans 3:15
<p>Whitney spoke for ten minutes on how he is putting together a coalition of community partners to work together with the goal of supporting Sonoma Valley Residents who care for loved ones with Memory loss and for those they care for. Partners so far are the Alzheimer's Association, Sonoma Valley Hospital, Vintage House and the Council on Aging. On Saturday, October 5 from 9-2 at Vintage House there will be a half day forum to discuss this topic. Whitney thanked the Board for</p>		

producing “Hidden In Plain Sight” which made the community aware of how little money was spent on seniors.		
5.	Vintage House Presentation	Priscilla Essert 3:40
<p>Priscilla gave an overview of the results of a year long research project that included participation of over 500 seniors. The main goals they are working on as a result of this report are: Connecting, Exploring, and Creating Bonding. Some highlights of initiatives include:</p> <p>Creating Job networks and connections, Helping with improving skill sets Having Ted talks, keeping people engaged in projects, housing connecting people with space in their homes with people who might be roommates and help each other, Soup lunches on Fridays, Wednesday night out-connecting, exploring, belonging. She handed out a recent newsletter that highlights these goals and initiatives in more detail.</p>		
6.	Transition Update with a discussion of the Status and next steps of the Case Statement Development	Beth, J. Karen. Barbara
<p>Beth started the discussion as the goal of the transition is to harness Philanthropy in Sonoma Valley. Karin Demarest and J Mullineaux also spoke.</p> <p>Karin and J are co-leading the effort to help articulate the vision for the fundraising campaign that is being planned. A Feasibility Task Force was formed by Simon Blattner and they have had three meetings to date. They have begun to answer some key questions that will help us develop our vision for this endeavor. Taking the input from the Task Force, Karin and J have begun to develop a framework to help inform the development of a “Case for Support.” The key elements of this framework are Vision, Issues, Solutions and Approaches. The current articulated vision is “Sonoma Valley is an extraordinary place where community members are inspired and supported to care for one another, find deep connections and celebrate their diversity.”</p> <p>The issues are inequitable opportunities for our most vulnerable community members, our community is divided along race, socio-economics and educational attainment, and we lack cultural awareness that allows for genuine connections. The solutions are Caring, Connecting and Celebrating.</p> <p>Examples of Activities:</p> <ul style="list-style-type: none"> • Grants to nonprofit organizations serving seniors, low-income families, youth • Expand success of capacity building cohort • Develop a signature data report on Sonoma Valley • Convene community-wide forums to generate support around issue areas • Create a cross-cultural celebration that unifies the community 		

Potential Outcomes:

- Higher rates of post-secondary education completion
- Increase in physical health and mental health for seniors
- Increase in community pride and sense of belonging
- Increased capacity of nonprofits to serve clients effectively
- Increased investment in Sonoma Valley from outside funders

Next Steps for Case Development:

- **September** – continue research and building framework
- **October** – community listening sessions with nonprofits, and case writing
- **November** – feasibility study task force meeting and Nov 14 SVF board meeting update
- **December** – CFSC board approval
- **January** – Sonoma Valley approval, launch feasibility study

Transition timeline:

- CFSC Affiliate governance task force (September 25)
- New technology (go live October 1)
- CFSC Organizational Changes (September/October)
- Lease office space by year end (Late 2019)
- Sonoma Valley cohort 2019 (in process)
- Grants workshop for cohort applicants (Late 2019)
- Board roles and responsibilities (January 2020)

7	Adjournment	Name	Simon Blattner
		Time	4:50 pm

Board Members Present: Chip Allen, Simon Blattner, Mollie Collins Art Grandy, Nancy Ramsey, Karen Roche, Judy Young, Priscilla Essert, Ken Stokes, Lucy Weiger, Peg Van Camp, Laura Zimmerman,

Board Members Excused/Absent: Lew Perlson, Michael Mulcahy, Katherine Fulton Penney Magrane,,

Guests/CFSC Staff Present: Beth Brown, Barbara Hughes, J Mullineaux, Karin Demarest

Minutes Submitted by Lucy Weiger on 9/20/2019

Next meeting: November 14, 2019 at 3pm.