



Sonoma Valley Fund
Board Meeting Minutes
Meeting Date: July 11, 2019
Meeting Location: SVUSD Office

#	AGENDA ITEM	RECOMMENDATION/ACTION TAKEN	
1.	Call to order and Approval of Minutes	Name	Blattner
		Time	3:02 pm
Simon Blattner moved to approve the May meeting minutes, Chip Allen seconded the motion, and the Board voted to approve the minutes.			
2.	Governance	Chip Allen	
Chip let the Board know that he had served his one-year term as Co-chair of the Board and he was stepping down and as such, Simon was now Chairman of the Board.			
Chip also made a Motion to appoint Simon as the SVF representative to the CFSC board which was approved by the Board.			
3.	CFSC Update	J. Mullineaux	
J. first reviewed the funding objectives of the Resilience Fund which are Helping, Healing and Housing. He gave examples of some of the payouts which are designed to meet unmet needs in the County which have amounted to over \$430,000 this year. We are funding agencies who are helping the most vulnerable people impacted by the fires. One example of funding is that the Fund gave \$39,000 to assist someone in the purchase of a mobile home. There are hundreds of cases like this one.			
J. also mentioned that he had been approached by Beth Fox of Hanna Boys Center who was getting together a peer group from the Sonoma Valley nonprofits to have 4 sessions designed to learn about Legacy Giving. Greg Lassonde is the Consultant and the next meeting is July 18 at the Community Center if anyone from our Board would like to attend.			
He also let the Board know that there will be a Ribbon cutting for our Grant to the Land Trust and he will let us know the date. The Community Foundation is also working on a new website and Caitlin has updated a blog to highlight past initiatives. The Foundation is also working with a group called Map One Sonoma which is an initiative started by the Community Foundation, United Way and County Human Services Department to organize groups to focus on major issues in the community such as housing, health, equity and belonging.			
The Community Foundation has been working with a consultant, Dr. Tiffany Manuel who is a Consultant on affordable housing. She has had two sessions with focus groups and will be reporting back to a small group on July 25 from 12 to 2. This session will be livestreamed.			
4.	Finance /Treasurer's Report Update	Simon Blattner	
We have \$66,726 in the Fund and financial information is posted on the website.			

5.	Grants Committee	Judy Young
<p>Our second capacity building cohort will be run on the same timetable as the first one, and will start in January of 2020. The grants committee will hold their first meeting “on this topic on September 26. Jill Blair and Lisa Korwin will be presenting their plan for discussion”. The first Cohort is having a meeting on September 6.</p>		
6.	Events Report	Simon Blattner and Penney Magrane
<p>Simon asked J. and Caitlin to leave to the room and discussed with the Board his disappointment that a Director had not been willing to be in charge of the 4th of July parade and that Barbara Wells who worked with him did a great job. Lucy Weiger recalled that she mentioned the possibility of SVH participating in the parade and asking Volunteers to participate as part of our float at an Executive committee meeting in April after a discussion that she had with Karen Collins but in general there had not been much enthusiasm by Board members to participate due to other commitments. Lucy had been willing to chair but was not able to do due to her travel schedule up to the 4th of July and Penney could not do as she was going to be gone on the 4th. The directors who were able to participate on the 4th, Simon, Judy, Ken, Art, Kathrine, and Lucy thought that the Volunteers enjoyed participating a lot and that it was fun to do. We will need to let Volunteers who participate in the Star event this year, know that participation in the parade will be an option for next year. Penney reported that we have already had Volunteer names submitted for the Star Event and we will be sending out invitations to the Star Event in the next couple of weeks.</p> <p>The development committee is still focusing on fundraising in support of the Star Event, and will be looking to generate sponsorships and in-kind donations. The hope is to raise between \$5-10k, from businesses and supporters who are familiar with our event and our work (ie. not cold-calling potential donors, but friend-raising). The Community Foundation has said that they will provide \$5,000 in funding for the event, but there was a discussion among directors that it would be preferable to raise the whole amount themselves.</p>		
7.	Case Development	J. Mullineaux and Barbara Hughes
<p>J. introduced Barbara Hughes as the Consultant to the Community Foundation’s Business Model Project. A big part of the new Business Model will be investing in a regional development approach with added staff in both Sonoma Valley and Healdsburg who will work out of a local office. These regions will launch fundraising campaigns after the development of a Case for Support. A Task Force of local residents, led by Simon Blatter, have had two meetings to begin developing a Case for Sonoma Valley. The Task Force will meet again on July 25. Once the Case is fully developed it will be shared with the Sonoma Valley Board,</p>		
8.	Affiliate Transition	Simon Blattner, Barbara Hughes, J. Mullineaux
<p>Barbara Hughes presented a slide show which outlined the accomplishments of SVF from its inception in 2007 to 2015. During that time and to present day with the assistance of the Community Foundation, \$8.7 million in grants has been given to the Sonoma Valley Community. There has been an Affiliate Transition Team meeting to discuss the future configuration of the Affiliates. Simon has been serving on that Transition Team and Judy Young and Chip Allen have also participated. There was a discussion that in essence the SVF will close down and an advisory council will take its place. Simon said that a key issue that still needs to be resolved is Governance and how much membership on the board there will be for each</p>		

affiliate so that the representative community can feel involved and heard at the table. He also said that branding and how we raise the funding including the development of a compelling Case Statement will be critically important.

Kathrine said that she thought the meeting she attended which discussed the feasibility study was excellent and J. sent the minutes of this meeting to the board by email.

2019 is the transition year when we will start a new Capacity Building Cohort, have our Star Event, find offices in Sonoma, and develop the feasibility study.

9.	New Business	N/A	
10.	Adjournment	Name Time	Simon Blattner 5:05 pm

Board Members Present: Chip Allen, Simon Blattner, Art Grandy, Penney Magrane, Michael Mulcahy, Nancy Ramsey, Karen Roche, Judy Young, Ted Eliot, Priscilla Essert, Katherine Fulton, Ken Stokes, Lucy Weiger, Peg Van Camp

Board Members Excused/Absent: Mollie Collins, Laura Zimmerman, Lew Perlson

Guests/CFSC Staff Present: Caitlin Childs, Barbara Hughes, J Mullineaux

Next meeting: September 12, 2019 at 3pm.