



Sonoma Valley Fund
Executive Board Meeting Minutes
Meeting Date: February 7, 2019
Meeting Location: Simon's Office

#	AGENDA ITEM	RECOMMENDATION/ACTION TAKEN	
1.	Call to order and Approval of Minutes and Agenda Review	Name: Chip Time: 3:03	Motion to approve as amended. Passed unanimously with one update. Art stated that all but one Board Member had paid their annual financial commitment and that person is no longer on the Board. The amount contributed by the Board members for 2018 was \$19,770.
2.	CFSC and Development Update	Name: J and Art Time 3:10	J shared 2018 Sonoma Valley Numbers. Key numbers are: Endowment \$17,809 Contributed for 2018 with a total of \$77,596; Expendable \$39,833 so SVH has \$57,641 available to spend in 2019 or beyond. There is also \$59,852 for Operations available.
<p>Notes: J said that he would be coming to our Executive Meetings until a new staff member who would have an office in Sonoma is hired. Other donations that came in and are part of the numbers above are: \$14,070 from our Year-End Campaign with 17 donations, and 23 donations through the year (including \$4,000 for the STAR event) for \$19,880. There also is the John and Libby Brady Merit based Scholarship Fund. There are other key community members who are being approached or have approached us who may be starting funds or giving big gifts. Simon will speak to Bob Kowal who is giving a gift to La Luz which is passing through SVF. Simon said that he plans to have a campaign this year to significantly increase community donations, but we need to wait until the new affiliate model is finalized.</p>			
3.	Grants Update	Name: Judy Time: 3:25	Judy gave an overview of the Cohort meeting in December with Jill and the proposal that she made to renew the Cohort model for new Cohorts in early Fall of 2019 as well as the wish of the existing cohorts to have some support for two more structured meetings this year. These items will be voted on at the Grants Committee this Friday. This money would come from the Todd Grant.
<p>Notes: Simon would like us to get more marketing and community recognition if we continue the Cohorts. He also would like us to raise money and fund big grants that are meaningful to the Community. His key issues are: Senior Services, Health, and Housing.</p>			

4.	Events Update	Name Penney Time: 3:35	Penney said at the last Board meeting there was a discussion of making the Star event bigger with more emphasis on community engagement and recognition. She is putting together a “think tank” meeting which will involve Simon and Barbara and the Events Committee. She is concerned that Cornerstone is sold and plans to talk to the new owners to see if we can get the same or similar terms.
Notes: Simon thinks our focus should include Celebrating Volunteerism and profiling some of the chosen volunteers in the media. Simon will be speaking with Laura Zimmerman to see how much time she can devote to assisting with social media and if she does not have enough time, he wants to hire someone with the expertise.			
5.	New Business	Name: Simon Time: 3:45	Simon reviewed his vision for making the SVF the best thing in the Valley. He wants us to follow good practices of other Foundations and not sit back and wait. He will be creating a strategic plan which he hopes to share by the next Executive committee meeting. He thinks highly of the Advisors that the Community Foundation is hiring and who will be at our March Board meeting. It will be essential for us to help them identify the key donors that they will be interviewing.
Notes:			
6.	Adjournment	Name: Simon Time: 3:55	

Board Members Present: Chip Allen, Simon Blattner, Mollie Collins, Judy Young, Art Grandy, Penney Magrane, Lucy Weiger

Board Members Excused/Absent: Michael Mulcahy, Katherine Fulton, and Lew Perlson

Guests/CFSC Staff Present: Jay Mullineaux and Ken Stokes

Next meeting: April 11 at 3pm.

Submitted by: Lucy Weiger, Secretary