

SONOMA VALLEY FUND SPONSORSHIP POLICY

Draft for Discussion at the May 2016 Advisory Board Meeting

*****Requires Review and Approval by CFSC*****

As an affiliate fund of Community Foundation Sonoma County (CFSC), and having authority from and through CFSC as a grant making organization for and on behalf of CFSC, the actions of Sonoma Valley Fund (SVF) and its advisory board members are to evidence neutrality/a lack of bias in communications and interactions with Sonoma Valley nonprofit organizations.

SVF may accept requests from Sonoma Valley nonprofit organizations to publicize local events in SVF E-Blasts, newsletters or other forms of communications, but such publication does not represent an opinion on the part of SVF or CFSC about the content, effectiveness, or value of such programs or services. Requests may be accepted regardless of whether an organization has or has not received one or more grants from CFSC through the work of SVF.

SVF may, at the discretion of its advisory board and upon the approval of CFSC, give a sponsorship designation to a) the programs and services of other *Sonoma Valley nonprofit grant-making organizations* when the SVF advisory board and CFSC believe that such programs and services are in line with the work of SVF and its overall mission, and support the effective functioning of Sonoma Valley nonprofit organizations, and b) community issue-oriented forums, meetings and convenings offered by *Sonoma Valley community-based organizations* when the SVF advisory board and CFSC believe that the topics to be addressed at such forums, meetings and convenings are in line with the work of SVF and serve the overall mission of SVF.

Sponsorships may consist of only the use of the SVF and CFSC names and logo or may, in addition, be financial in nature.

SVF advisory board members act as private citizens when involved in community actions, and political issues or campaigns.