

Sonoma Valley Fund Strategy

Invest in Our Community

*Increase Grant Making
Become a Catalyst for Building a
Stronger Community*



*Inspire & Engage Donors
Build a Significant Endowment*

Grow Philanthropy

Example SVF Building Blocks to Support the Strategy

Invest in Our Community

Become a Catalyst for a Stronger Community

- Build nonprofit capacity/skills
- Provide technical assistance/best practices to nonprofits
- Be catalyst for collaboration
- Bring public attention to critical issues
- Bring disparate constituents together

Increase Grant Making

- Prepare for grant making by building board and providing training
- Partner (selectively) with other grant making organizations
- Make challenge, matching, and, competitive grants

Build a Significant Endowment

- Increase focus on attracting legacy gifts for SVF
- Build a significant SVF Endowment
- Undertake modest current fundraising
- Support nonprofits' legacy programs

Inspire & Engage Donors

- Provide local perspective to donors
- Be effective stewards of donors' money
- Leverage CFSC Staff to assist in donor philanthropy

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